Complete data analysis project using Excel

Dataset: Vrinda Store data 2022

Objective

We have a client called Vrinda store, and they want to create an annual sales report for the year 2022, so that the store owner understand their customer need and grow their sales in upcoming years.

Sample queries that were questioned from the client side.

1. Compare the sales and order using a single chart
2. Which month got the highest sales & Orders?
3. Purchasing ratio, men vs women in 2022?
4. What are the different order status in 2022?
5. List the top 10 states contributing the sales?
6. Relationship between age and gender based on number of orders.
7. Highest selling category?
8. Which channel in contributing to maximum sales?